

Chayse Dacoda Partners With Jaipur Rugs, Inc. to Create a Collection of Hand-Woven Rugs from India

LOS ANGELES, Sept. 30 /PRNewswire/ -- [Chayse Dacoda](#), renowned interior designer and TV personality is pleased to announce a licensing partnership with [Jaipur Rugs](#) of New Delhi, India and Atlanta, GA. Chayse, best known for her roles as designer and host on both TLC's *While You Were Out* and HGTV's *Get It Together*, is to develop a collection of hand-woven rugs inspired by her passion for cultures from around the world. The line will synthesize various cultural styles while blending into today's modern environments.

"I am very excited to be partnering with Jaipur, a company that has such passion and soul for their craft," Chayse says. "I am also excited to be giving many more people access to the unique types of design that are found across the globe inspired by travel, tradition and people – the colors, the textures, and history in pattern ... all will be brought to life in a modern way with this collection."

Jaipur comments, "We are thrilled to have the opportunity to partner with Chayse. Her designs and innovations inspire style, creativity and individual expression that is very well – aligned with the positioning of Jaipur and we are very excited to work together," says Asha Chaudhary, CEO Jaipur Rugs, Atlanta, Georgia.

Licensing opportunities will be available in the home furnishings and decor product categories such as lighting, furniture, fixtures, accents, wall decor, domestics, tableware, and office products, among others.

About Chayse Dacoda:

In addition to her on-screen success, Chayse is the founder of [Dacoda Design](#), a rapidly growing design and lifestyle firm started in 1998 that guides new construction and renovation projects, historic conversions, and residential and commercial interiors.

While based in Los Angeles – this Philadelphia born and bred designer says the influence of both coasts, along with international travel, has groomed her to create a style that is compelling and distinct with clean lines, splashes of color and a timeless flair. Although she also works frequently out of New York City, a growing client and fan base has taken her all over the country – and she says she will go absolutely anywhere in the world to create a beautiful space.

About Jaipur Rugs, Inc:

Jaipur Rugs is a leader and innovator for over 30 years in providing hand-woven rugs from India, manufacturing trend-setting products that coordinate with the latest in home furnishings while bringing beauty and refinement to their product. The company is now over 40,000 artisans strong in creating their hand-woven rugs. Jaipur was founded on the premise that individuals and organizations have the power to transform the world – this spirit guides their entire team to create with purpose and intention.

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